

119th Annual Meeting & Educational Session

June 2-5, 2011

Thursday, June 2

1:00 - 5:00pm “Preventative Tool Maintenance & Safety”

Presented by: Jim Vild

4 CE Credit Hours

During this session you will learn: Preventative Maintenance Tips for Cable Machines and Sewer Camera Systems.

Friday, June 3

1:00 - 3:00pm “Service Sells”*

Presented by: Gerry Stevens

2 CE Credit Hours

This training program developed especially for plumbing service companies. This program is based upon the idea that great service professionals actively sell to customers on a continuous basis. That means if you are only responding to customer stated needs & work orders, then you are not doing enough. Being a great service professional is not only gaining trust & customer satisfaction, it means proactively uncovering all of your customers needs & suggesting complete solutions to meet their needs.

Saturday, June 4

9:30am - 1:30pm “Making a Dramatic Difference in your Business Today ”

Presented by: Gerry Stevens

4 CE Credit Hours

Companies spend billions of dollars every year trying to court consumers. They invest in flashy advertising, get endorsements from a wide variety of famous people, loyalty programs, Web sites..... you name it. And they spend billions more trying to build their businesses through elaborate customer relationship software & social media programs. The result? Most CEO's & marketing guru's aren't emotionally connecting with their customers. Having said that, this educational session is focused on looking at our customers first, our people second & then looking closely at our business to make sure we are doing the right things right!

PMA Golf Tournament at The Hampton Club

Friday, June 3rd

11:00 AM Shot Gun Start



A spectacular Georgia golf course on St. Simons Island! Owned and operated by The King and Prince Beach & Golf Resort, the award-winning course is renowned for its challenging layout amongst ancient forests, vast salt marshes, dramatic island holes and comfortable clubhouse overlooking the vast lake that adds to the challenge of the course's 9th hole.

\$150.00 Includes: greens fee, balls, cart and lunch.

***Ticketed Event**

Awards Breakfast

Saturday, June 4th

8:00-9:30 AM

Join us as PMA recognizes the 2011 Contractor and Industry Member of the Year and installation of PMA's 2011 - 2012 Board of Directors.



Sponsored by:



Industry Appreciation Reception & Table Top Exhibit

Friday, June 3rd 7:00-9:00 PM

This event is our way of expressing our sincere appreciation to our PMA Industry Members for their support throughout the year. You will have the opportunity to visit table top exhibits and network with suppliers on their latest products and services.



Visit each industry partner and have them check off your scorecard to be eligible for a drawing to win a flat screen TV.

Farewell Dinner & “The Big Game Show”

Saturday, June 4th 7:00-10:30 PM

As is our tradition, this event will allow everyone to network one last time while enjoying a scrumptious buffet dinner. Also find out if “You're smarter than a 3rd year plumbing apprentice” during our “Big Game Show” event.

www.thebiggameshow.com



119th Annual Meeting & Educational Session

Schedule of Events

Thursday, June 2

1:00 pm	Education Session
1:00 pm	Executive Committee Meeting
2:00 pm	Board of Director's Meeting
6:00 pm	Welcome Reception

Friday, June 3

7:30 am	Continental Breakfast
8:00 am	Opening Address & Business Meeting
9:00 am	Industry Meeting
11:00 am	Golf Tournament at The Hampton Club*
11:45 am	Recreation Activities—Beach, Pool, Shopping, Tennis, Fishing, etc.
1:00 pm	Education Session*
7:00 pm	Industry Appreciation Reception and Table Top Exhibits

Saturday, June 4

8:00 am	Award & Board Installation Breakfast Meeting
9:30 am	Education Session Workshop
1:00 pm	Recreation Activities—Beach, Pool, Shopping, Tennis, Fishing, etc.
7:00 pm	Farewell Dinner & “The Big Game Show” featuring “Are you Smarter than a 3rd year Plumbing Apprentice?”

*These events require purchase of an event ticket, event is not included in full registration fee.



PMA 2011 PARTNERSHIP PROGRAM

DIAMOND SPONSOR



PLATINUM SPONSORS



Please call the PMA Office for details at (678) 947-3473 for sponsorship opportunities or visit our website at :
www.plumbingpros.com

PMA Contractor/Industry Member of the Year Nomination Form

Name of Nominee: _____

Company Name: _____

The nominee has demonstrated the following:

_____ Has a reputation for quality services to its customers/clients

_____ Has a representative has a reputation for personal integrity

_____ Presently operates a successful plumbing business

_____ Has demonstrated a commitment to improving his or her company, or the industry

I am nominating this company/representative because: _____

Submitted By: _____

(Print Your Name and Company)

These awards will be presented at the 119th PMA Annual Meeting & Educational Conference in St. Simons Island, GA, on June 4th.

NOMINATION DEADLINE FRIDAY, MAY 6TH
PMA FAX: 678-947-3474



**119th PMA ANNUAL MEETING
& EDUCATIONAL SESSION**
June 2 – 5, 2011
St. Simons Island, GA

Room cut-off date April 30th!
The King and Prince Beach & Golf Resort
201 Arnold Road; St. Simons Island,
Georgia, 31522
Reservations: (800)-342-0212
Group Code: PMA11

Registrant Name: _____ Name on Badge: _____
 Spouse / Guest Name: _____ Name on Badge: _____
 Company: _____
 Address: _____ City: _____ State: _____ Zip: _____
 Phone: _____ Fax: _____
 E-mail: _____

	Early Bird PMA Member Before 5/6	PMA Member After 5/6	Non-Member
Full Registration *	\$ 395.00	\$ 425.00	\$ 475.00
Spouse or Guest	\$ 150.00	\$ 175.00	\$ 225.00
Golf Outing** Friday, 6/3 ____ X \$ 150 each Golf Handicap Index _____	\$ _____	\$ _____	\$ _____

* Full registration includes: Thursday Education Session and Welcome Reception, Friday Continental Breakfast and Industry Table Top Reception, Saturday Award & Board Installation Breakfast, Education Session and Closing Dinner.

Individual Event Registration

Name _____

	<u>Member</u>	<u>Non-Member</u>
Thursday Educational Session (CE)	# ____ X \$50 \$ _____	# ____ X \$75 \$ _____
Thursday Opening Reception	# ____ X \$ 20 \$ _____	\$ _____
Continental Breakfast & Business Session	# ____ X \$30 \$ _____	\$ _____
Friday Educational Session **	# ____ X \$ 60 \$ _____	# ____ X \$85 \$ _____
Friday Industry Table Top Reception	# ____ X \$ 40 \$ _____	\$ _____
Saturday Awards Breakfast	# ____ X \$ 40 \$ _____	\$ _____
Saturday Educational Session (CE)	# ____ X \$ 125 \$ _____	# ____ X \$ 150 \$ _____
Farewell Dinner & Game Show	# ____ X \$ 90 \$ _____	\$ _____
Dinner & Show – Children under 10	# ____ X \$ 30 \$ _____	\$ _____
TOTAL FEES:	\$ _____	\$ _____

** Golf tournament and Friday Education Session not included in Registration Fee.

___ Check Enclosed (payable to PMA)
 ___ Charge to my (check one): ___ Visa ___ MasterCard ___ American Express

Total Registration Payment: _____
 Card Number: _____
 Expiration Date: _____ Credit Card Verification # _____
 (A three-digit number usually located on the back of your credit card)
 Cardholder's Name: _____
 Cardholder's Signature: _____
 Billing Address: (if different from above) _____



119th Annual Meeting and Educational Session
 King and Prince Beach Resort
 St. Simons Island, Georgia
 June 2-5, 2011
 Sponsorship Registration Form

THURSDAY, JUNE 2

Beverage Break CE \$300 \$ _____
 Welcome Reception
Part of Partnership program: Diamond & Platinum Status

Educational Session \$2,500 \$ _____

Mid-Morning Break \$750 \$ _____

Closing Dinner \$3,000 \$ _____
 Game Show \$3,000 \$ _____

FRIDAY, JUNE 3

Continental Breakfast \$2,000 \$ _____
 Mid-morning Break \$500 \$ _____

REGISTRATION PACKET
Part of Partnership program: Diamond & Platinum Status

Golf Tournament
 Drink Cart Course \$800 \$ _____
 Tournament Prizes \$1,000 **\$SOLD**
(PMA will purchase top quality items - with your logo if desired)
 Golfers Box Lunch \$1,200 \$ _____

PROGRAM ADVERTISING
 Back Cover \$450 **\$SOLD**
 Inside Front Cover \$400 \$ _____
 Interior Pages
 ___ pgs X \$150 each \$ _____

NAME BADGE LANYARD Customized
(including your name/logo)
 \$500 **\$SOLD**

SATURDAY, JUNE 4

Awards Breakfast Meeting \$2,500 **\$SOLD**

All events listed above can be broken down and split between companies. Contact PMA at 678-947-3473 for details or for information on Partnership Program.

CONTACT & PAYMENT INFORMATION

Name of Contact for Sponsorship _____

_____ Payment for sponsorship is enclosed

_____ Charge to Credit Card (circle one): VISA MC AMEX

Company Name _____

Card # _____

Expiration Date _____

3-4 Digit Ver # _____

Billing Address _____

Signature _____

Return to: PMA, 101 Pilgrim Village Drive, Suite 200, Cumming, GA 30040, or fax to 678-947-3474. Fax your commitment form and credit card payment to PMA as soon as possible to get the sponsorship of your choice. Payments must be received by PMA no later than May 26th to allow us to properly recognize you for your support.